



**Dunkin' Brands Names Cirabel Lardizabal Olson
Senior Director, Community Relations & Multicultural Initiatives**

CANTON, MA (January 17, 2008) – Dunkin' Brands, Inc., the parent company of quick service brands Dunkin' Donuts and Baskin-Robbins, today announced that Cirabel Lardizabal Olson will join the company in the newly created position of Senior Director, Community Relations & Multicultural Initiatives.

Reporting directly to Dunkin' Brands Chief Communications & Public Affairs Officer Stephen J. Caldeira, Ms. Olson will work closely with senior management to ensure organizational alignment on multicultural initiatives, while also leading the company's outreach efforts to national, state and community-based organizations that represent important constituencies, including franchisees and an increasingly diverse consumer base.

"Dunkin' Brands truly understands that having a diverse and inclusive workforce is the fuel that stokes innovation—the key to both our short and long-term growth as a company. We value diversity and inclusion, both ethnic and gender, in all facets of our business, and we will continue to make it an important component of our corporate strategy," said Jon Luther, Dunkin' Brands' Chairman & Chief Executive Officer. "We are very excited to welcome such a dynamic and experienced leader to our team."

"I am extremely excited for the opportunity to join a company that is steadfastly committed to building on its commitment to diversity and inclusion," said Olson. "Dunkin' Brands clearly recognizes the direct correlation between strong business results, a growing multicultural consumer base and a diverse and inclusive workforce to support it."

Ms. Olson brings to Dunkin' Brands more than 10 years of leadership experience in the foodservice industry. In her seven-year tenure at Burger King Corporation, she led all global internal and external multicultural, diversity, community relations and government relations efforts for the company's 11,100 restaurants across all 50 U.S. states and more than 65 countries. She was responsible for developing the brand's relationships with prominent organizations such as the Rainbow PUSH Coalition, National Urban League, U.S. Hispanic Chamber of Commerce, National Gay & Lesbian Taskforce, Multicultural Foodservice &

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Hospitality Alliance and the Women's Foodservice Forum. As Marketing Brand Manager for Tropicana Products Inc., Ms. Olson led the creation and development of several new products, while successfully re-launching others.

Ms. Olson received a Master of Business Administration degree from The University of Michigan and a Bachelor of Science degree with a major in Marketing from Florida Atlantic University.

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About Dunkin' Brands

With more than 13,000 franchises in 50 countries worldwide, Dunkin' Brands, Inc. is renowned for its leadership in the quick quality category. At the end of 2006, there were 7,293 Dunkin' Donuts franchised restaurants and 5,838 Baskin-Robbins franchised restaurants and the company had system-wide sales of approximately \$6.4 billion. Dunkin' Brands, Inc. is headquartered in Canton, Massachusetts. For more information, visit www.dunkinbrands.com.

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